



EXPRESS EMPLOYMENT PROFESSIONALS

8516 NW Expressway
Oklahoma City, OK 73162-5145
Tel: (877) 652-6400 (405) 840-5000
Fax: (405) 717-5665
E-Mail: franchising@expresspersonnel.com
Web Site: www.expressfranchising.com
Ms. Diane Carter, Manager of Franchise Admin.

Express offers an opportunity to be successful with a proven business model. Our owner-operator model lets you create your own definition of success by designing what engages and excites you. This business-to-business franchise with weekday operating hours and no out-of-town travel has four service lines in one agreement.

BACKGROUND: IFA Member
Established: 1983; 1st Franchised: 1985
Franchised Units: 599
Company-Owned Units: 5
Total Units: 604
Dist.: US-560;CAN-28;O'seas-16
North America: 49 in 3 States
Density: 34 in CA,34 OK,53 TX
Projected New Units (12 Months): 60
Qualifications: 4, 4, 3, 4, 4, 4

FINANCIAL/TERMS:

Cash Investment: \$130-170K
Total Investment: \$129-166K
Minimum Net Worth: \$100K
Fees: Franchise - \$35K
Royalty - 8-9%; Ad. - 0.60%
Earnings Claims Statement: No
Term of Contract (Years): 5/5
Avg. # Of Employees: 3 FT, 0 PT
Passive Ownership: Not Allowed
Encourage Conversions: Yes
Area Develop. Agreements: /
Sub-Franchising Contracts: No
Expand In Territory: Yes
Space Needs: 1,000-1,200 SF

SUPPORT & TRAINING:

Financial Assistance Provided: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-Operative Advertising: Yes
Franchisee Assoc./Member: No/
Size Of Corporate Staff: 60
On-Going Support: A,,C,D,E,,G,H,I
Training: 1 Week
Certified Training Office (In Field); 2 Weeks Oklahoma City, OK

SPECIFIC EXPANSION PLANS:

US: All United States
Canada: All Except Quebec
Overseas: South Africa, Australia.